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--Daniel Gilbert, bestselling author of "Stumbling on Happiness; "Professor of Psychology, Harvard University ""Breakpoint" is an engaging comparison of the rise and fall of nature's networks and the lessons we all need to be learning from them as we become increasingly dependent on the internet."--Jon Stewart, host of BBC's Science in Action, and columnist at BBC Future "Brain scientist Jeff Stibel uses a wide ranging set of fascinating examples to answer why the web will implode and search ...

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I recently read the book Breakpoint: Why the Web will Implode, Search will be Obsolete, and Everything Else you Need to Know about Technology is in Your Brain by Jeff Stibel and had my brain oozing out of my ears. It is a good thing my brain is pliable because this is the third straight book in a row to create this brain oozing problem.

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It is the quality of a network that is important for survival, not the size, and all networks – the human brain, Facebook, Google, even the internet itself – eventually reach a breakpoint and collapse. That ' s the bad news. The good news is that reaching a breakpoint can be a step forward, allowing a network to substitute quality for quantity.

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Breakpoint: Why the Web Will Implode, Search Will Be Obsolete, and Everything Else You Need to Know about Technology Is in Your Brain [Stibel, Jeff] on Amazon.com.au. *FREE* shipping on eligible orders. Breakpoint: Why the Web Will Implode, Search Will Be Obsolete, and Everything Else You Need to Know about Technology Is in Your Brain

What can the human brain and its relationship to the internet tell us about our society, our technologies, and our businesses? A lot, as it turns out. The internet today is a virtual replica of the brain, and the networks that leverage it grow and collapse in ways that are easily predictable if you understand the brain and other biological networks. We're living in the midst of a networking revolution. All of the major technology innovations of the 21st century – social networking, cloud computing, search engines, and crowdsourcing, to name a few – leverage the internet and are thus bound by the rules of networks. We've seen the exponential growth of these technologies, and they've led to a more efficient and tightly connected world. But what many people don't realize is that all networks eventually reach a breakpoint and collapse. This happens in the brain, it happens in nature, it happened to MySpace, and it will happen to Facebook and Google. It is critical to understand where the breakpoint is in the networks you use in order to achieve optimum success. Navigating the world of new technologies today can be like walking through a minefield unless you know the path. Imagine what you could do with a roadmap for where things are headed? In this fascinating look at the future of business and technology, neuroscientist and entrepreneur Jeff Stibel shows how the brain can act as a guide to understanding the future of the internet and the constellation of businesses and technologies that run on it. He'll show how leaders like Marissa Mayer are using artificial intelligence to literally remake Yahoo! and how startups like oDesk and Kickstarter are using crowdsourcing, the next wave of revolutionary technology, to create something much larger and "smarter" than the sum of their parts. Stibel offers a fresh perspective about the future of business and technology in a candid and engaging manner.

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The Internet is more than just a series of interconnected computer networks: it's the first real replication of the human brain outside the human body. To leverage its power, you first need to understand how the Internet has evolved to take on similarities to the brain. This engaging and provocative book provides the answer.

An insightful look at the American environmental crisis and emerging solutions from the heartland to the coasts in the era of global climate change Eminent ecologist Jeremy B. C. Jackson and award-winning journalist Steve Chapple traveled the length of the Mississippi River interviewing farmers, fishermen, scientists, and policymakers to better understand the mounting environmental problems ravaging the United States. Along their journey, which quickly expands to California, Florida, and New York, the pair uncovered surprising and profound connections between ecological systems and environmental crises across the country. Artfully weaving together independent research and engaging storytelling, Jackson and Chapple examine the looming threats from recent hurricanes and fires, industrial agriculture, river mismanagement, extreme weather events, drought, and rising sea levels that are pushing the country toward the breaking point of ecological and economic collapse. Yet, despite these challenges, the authors provide optimistic and practical solutions for addressing these multidimensional issues to achieve greater environmental stability, human well-being, and future economic prosperity. With a passionate call to action, they look hopefully toward emerging and achievable solutions to preserve the country's future.

Air Force Combat Controller Dallas O'Halloran has a reputation as a hell-raising ladykiller. But he's also fiercely loyal. So when he's recruited by a new combat unit, Dallas is none too pleased to find himself teamed up with the icy blond JAG officer who nearly court-martialed his friends. Academy graduate Julianne Decatur is tough, tenacious, and driven by her belief in military law. She has zero patience for hot shot Spec-Ops cowboys who think the rules don't apply to them, and even less tolerance for Dallas' tough-as-nails Texas attitude. But when they're assigned to investigate a Navy flyer's apparent suicide, they discover the trail of a ruthless killer with a secret to hide—and an attraction between them that can't be denied. And when their prey turns the tables on them, Julianne will have to depend on the one man daring and reckless enough to keep them both alive.

"Higher education is in the midst of an extraordinary moment of demographic, economic, and cultural transition that has significant implications for how colleges and universities understand their mission, their market, and their management. This book is aimed at creating

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a practical understanding of key forces changing higher education, but it goes further. It describes those trends, discusses the real life impact of those trends on campuses, and then lays out concrete steps required to address them. Taking a page from George Keller's classic Academic Strategy, management consultant and college administrator Jon McGee uses these economic and demographic trends to inform his strategic approach to managing schools"--

The next novel from author Bryce Zabel, whose debut, *Surrounded by Enemies: What if Kennedy Survived Dallas?* won the coveted Sidewise Award for Alternate History. "We know The Beatles let it be, but what if they worked it out instead? This book gives life to every fan's fantasy. It's a great new adventure full of twists and turns that never were, but might have been." —Chris Carter, host, *Breakfast with the Beatles & Chris Carter's British Invasion* (Sirius/XM Radio) We all know the tragic story by now. After seven years as the most popular rock-and-roll group the world has ever seen, The Beatles—torn apart by personal and creative differences—called it quits in 1970, never to play together again. The fact that their contemporaries like the Rolling Stones are still playing today makes their ending even more painful. *Once There Was a Way: What if The Beatles Stayed Together?* is a story of another reality, the one we wished had happened, where the Fab Four chose to work it out rather than let it be. This book is no mere fairy tale, but a chronicle crafted from the people and events of our own history, shaped to create a brand new narrative in which John, Paul, George, and Ringo find a way to stay friends and keep the band together. Imagine there was more. Lots more. It's easy if you try. "Hold on to your hats, folks. You're in for quite a ride." —Harry Turtledove, alternative history author, *How Few Remain*, on *Surrounded by Enemies*

What if Kennedy survived Dallas? President John F. Kennedy has lived through the ambush in Dealey Plaza. America holds its collective breath, seeing its president nearly executed in broad daylight. But as the country marches on, the office of the President finds itself under a much more insidious type of fire. Political scandal, an endless war, and a country coming apart at the seams take the 1960's in a terrifying new direction, and both John and his attorney-general brother, Bobby, struggle to stay ahead of their enemies, political and otherwise, and steer America toward a greater future. Bryce Zabel is a master of the cover-up and the conspiracy, creating the Emmy-award winning series *DARK SKIES*. *SURROUNDED BY ENEMIES* is the first novel in the new Breakpoint series—each book exploring seminal moments in popular history and taking readers on a journey into a mirror world where events are both unexpected yet startlingly believable. This savvy, fiercely intelligent novel, perfect for readers of Harry Turtledove, brings together elements of political thriller and page-turning history, enthralling readers with a sharply written take on the America that was, and the America that could have been. WINNER OF THE 2013 SIDEWISE AWARD FOR ALTERNATE HISTORY "I have some experience with shattered timelines and altered realities but this one kept me guessing every page." —Damon Lindelof, writer/producer of *LOST*, *STAR TREK INTO DARKNESS* "Plausible development, building from what we know about what really did go on, and a whacking good story...*SURROUNDED BY ENEMIES* delivers on both, big-time. So hold on to your hats, folks. You're in for quite a ride." —Harry Turtledove, alternative history author, *HOW FEW REMAIN*

Beginning Responsive Web Design with HTML5 and CSS3 is your step-by-step guide to learning how to embrace responsive design for all devices. You will learn how to develop your existing HTML, CSS, and JavaScript skills to make your sites work for the modern world. Web sites and apps are now accessed on a wide range of devices with varied sizes and dimensions, so ensuring your users have the best experience now means thinking responsive. In *Beginning Responsive Web Design with HTML5 and CSS3* you will learn about all aspects of responsive development. You'll start with media queries, and fluid CSS3 layouts. You'll see how to use responsive frameworks such as Twitter Bootstrap, and how to use tools such as Grunt, Bower, Sass, and LESS to help save you time. You'll also learn how to use JavaScript to manage responsive states, manage your user's journey across screen sizes, and optimize your responsive site. By the end of the book you will be able to build new sites responsively, and update existing sites to be responsive. Every aspect of a responsive build will be covered. This book is perfect for developers who are looking to move into the future of responsive sites. Whether you have already dipped your toes into responsive development or are just getting started, *Beginning Responsive Web Design with HTML5 and CSS3* will teach you the very best techniques to optimize your site and your user's experience.

Learn responsive web design (RWD) with HTML5, CSS3 & JavaScript in just 24 one-hour lessons *Sams Teach Yourself Responsive Web Design in 24 Hours* helps you create websites that work equally well on everything from smartphones and tablets to multi-screen monitors. This book's straightforward, step-by-step approach shows how to use HTML, CSS, and JavaScript to build the responsive sites today's users and clients want. In just a few hours, you'll be building layouts, sites, forms, and web apps that automatically adapt to virtually any device. Every lesson builds on what you've already learned, giving you a rock-solid foundation for real-world success. Learn how to... Create effective and reliable responsive designs with CSS3, HTML5, and JavaScript Use progressive enhancement to consistently provide the right content while making the most of each device and browser Establish breakpoints and write CSS media queries to respond appropriately to each user agent Choose the right layout and wireframing approach for your site Use web fonts to control typography and choose sizes that look good on any device Master three ways to make tables responsive Build responsive forms using the latest HTML5 tags and attributes Implement responsive navigation patterns that users understand intuitively Test for responsiveness and performance Use Responsive Design + Server Side Components (RESS) to optimize performance CONTENTS AT A GLANCE PART I: INTRODUCTION TO RESPONSIVE WEB DESIGN HOUR 1: What Is Responsive Web Design? • History of Responsive Web Design • Why We Need Responsive Web Design HOUR 2 : Alternatives to Responsive Web Design • Table-Based Layouts • CSS Layouts • Detection Scripts HOUR 3: The Growth of Mobile • Basic Cell Phones • Smartphones • Tablets • Retina Devices • Why Responsive Design Is Important HOUR 4 : Progressive Enhancement • What Is Progressive Enhancement? • How to Use Progressive Enhancement on a • Website • Benefits of Progressive Enhancement HOUR 5 : HTML for Responsive Web Design • Using HTML5 • Clean Code • Don't Forget Semantic Elements • Validating Your HTML HOUR 6: Basic CSS • How to Write CSS Rules • Embedded and External Style Sheets • Styling Fonts and Colors • Creating a Layout with CSS • Understanding Cascading and Specificity HOUR 7: Unobtrusive JavaScript • What Is Unobtrusive JavaScript? • How to Implement Unobtrusive JavaScript PART II: BUILDING A RESPONSIVE WEBSITE HOUR 8: Planning a Responsive Website • Should You Make Your Website Responsive? • How to Plan for a Responsive Website HOUR 9: Mobile First • Why Design for Mobile First? • What Makes a Site Mobile Friendly? • What About Mobile Only? HOUR 10: CSS Media Queries • What Is a Media Query? • Media Query Expressions HOUR 11: Breakpoints • What Is a Breakpoint? • How to Define Breakpoints in CSS • Optimal Breakpoints HOUR 12: Layout • What Is Web Layout? • Types of Layouts • Columns in Layout HOUR 13 : Navigation • Why Responsive Navigation Is Important • What Makes Navigation Mobile Friendly? • Basic RWD Navigation Patterns HOUR 14: Responsive Fonts and Typography • Using Web Fonts • Sizing Typography • Relative Versus Absolute Font Sizes • New CSS3 Measurement Units HOUR 15: Creating and Using Images in RWD • Making Images Responsive • Improving Download Speeds • Building and Using Retina-Ready Images HOUR 16: Videos and Other Media in RWD • How to Make Videos Responsive • Making YouTube Videos Responsive HOUR 17: Tables in Responsive Web Design • Tables on Small Devices • Can Tables Be Responsive? • Where Do Layout Tables Fit in RWD? HOUR 18 : Responsive Web Forms • HTML5 Forms • Making Web Forms Usable • Creating Responsive Forms HOUR 19 : Testing Responsive Websites • Testing in Your Browser • Testing in a Device for All Your Breakpoints • How to Test When You Don't Have the

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