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Significance (1999) Adopted by

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1999. INTRODUCTION The Charter

Ethos At the broadest level, the

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natural and cultural heritage  
belongs to all people. We each  
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The ICOMOS International Cultural  
Tourism Charter was approved by  
the ICOMOS General Assembly in

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Mexico in October 1999. The Charter was prepared by the ICOMOS International Scientific Committee on Cultural Tourism. It replaces the 1976 ICOMOS Cultural Tourism Charter. ICOMOS is the international representative body for those who

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TCOMOS at the 12th General

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Ethos At the broadest level, the

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The Charter Ethos At the broadest level, the natural and cultural heritage belongs to all people. We each have Engl ...

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In the context, International Cultural Tourism Charter was adopted by the International Council on Monuments and Sites (ICOMOS) at its 12th General Assembly (Mexico, October

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1999), which replaced the 1976  
Cultural Tourism Charter.  
Objectives of the Charter. The  
Objectives of the International  
Cultural Tourism Charter are : 1.

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World Heritage Institute of

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Training and Research-Asia and ...  
International Cultural Tourism  
Charter: Managing Tourism at  
Places of Heritage Significance  
(1999) ICOMOS The objectives of  
this charter are to promote and  
manage tourism in ways that  
respect and enhance the heritage

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and living cultures of the host communities, and to encourage a dialogue between conservation interests and the tourism industry.

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Abstract: International Cultural

*Page 22/79*

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ICOMOS International Cultural  
Tourism Charter 1999 remains a  
key standard setting document (  
[www.icomos.org](http://www.icomos.org)). ICTC is  
currently undertaking a review to  
reflect on the significant changes  
in the cultural tourism

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environment in the 21st century: including 'mass cultural tourism', the democratisation of heritage values and acknowledgement of tourists as vital stakeholders – alongside local communities – in heritage protection at cultural heritage tourism destinations.



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Home - Icomos

It argues that the ICOMOS International Cultural Tourism Charter provides ICOMOS with an important basis for responding to the challenges of sustaining and

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expanding preservation or  
conservation in a globalised  
world.

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The ICOMOS International Cultural  
Tourism Charter: Linking ...  
In addition, we undertook an

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appraisal of current international doctrines in order to assess requirements for guidance in the 21st century including ICOMOS International Cultural Tourism Charter, ICOMOS Valetta Principles, and UNESCO Recommendation on Historic

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Urban Landscapes. The UNESCO  
World Heritage City of Florence  
was our case study.

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Activities - Icomos  
Charter of Cultural Tourism  
ICOMOS aims to encourage the

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safeguard and to ensure the conservation and promotion of monuments and sites - that privileged part of the human heritage.

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Charter of Cultural Tourism -

*Page 29/79*

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ICOMOS has been a leader in this field over many years producing the first ICOMOS International Cultural Tourism Charter in 1976 and the second - endorsed by the General Assembly in Mexico - in 1999.

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2017 ICOMOS Annual Report by  
ICOMOS International Council ...  
Cultural Tourism (ICTC) ICTC  
promotes the development of  
best practice management for  
tourism on heritage sites and

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Historic places. The 8<sup>th</sup> draft of the International Cultural Tourism Charter was adopted in Mexico in 1999. <http://www.icomos-ictc.org/> Earthen Architectural Heritage (ISCEAH)



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Committees (ISCs) – ICOMOS-UK

Sustainable Cultural Tourism

Development for Cultural Routes

ICOMOS International Cultural

Tourism Charters Sue Millar

–President Emeritus ICOMOS

International Scientific Committee

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on Cultural Tourism Director - SMA  
Consultancy -  
suemillar212@gmail.com

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Sustainable Cultural Tourism

Development for Cultural ...

In recognizing that interpretation

*Page 34/79*

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and presentation are part of the overall process of cultural heritage conservation and management, this Charter seeks to establish seven cardinal principles, upon which Interpretation and Presentation—in whatever form

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or medium is deemed appropriate in specific circumstances—should be based.

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04-10-08 ICOMOS Interpretation  
Charter ENG

Fears over new coronavirus have

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fueled anti-Chinese racism and xenophobia. People are hard-wired to be cautious and watch the herd, forgetting no one is bystander at all. As another looming worry, the world is never ready for the imminent psychological typhoon eye effect

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In the COVID-19 pandemic when  
the buzz bites back. Switzerland:  
WHO denounces "stigma"...

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Dr. Zhiwen Hu – Professor of  
Zhejiang Gongshang University  
The paper focuses on the effect of

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business model and governance changes on conservation and access outcomes in three heritage sites in Poland: Ksiaz Castle, the Shrine of Our Lady of Grace Abbey and the Jelenia Gora Valley historic palaces. It argues that the interplay between

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business model and governance led by relevant political, administrative and economic changes has an impact on which

...



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Stressing the interconnectedness of tourism and culture, this valuable handbook explores what tourism industry professionals need to know to succeed. Globalization, landmark

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attractions, and cultural heritage are among the topics discussed from both international and local perspectives. Each chapter also concludes with a comprehensive series of self-assessment questions and a proposed task that professionals and students

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can do to enrich their cultural  
learning experience.

Archaeological sites opened to the public, and especially those highly photogenic sites that have achieved iconic status, are often major tourist attractions. By

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opening an archaeological site to tourism, threats and opportunities will emerge. The threats are to the archaeological record, the pre-historic or historic materials in context at the site that can provide facts about human history and the human

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relationship to the environment. The opportunities are to share what can be learned at archaeological sites and how it can be learned. The latter is important because doing so can build a public constituency for archaeology that appreciates and

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will support the potential of archaeology to contribute to conversations about contemporary issues, such as the root causes and possible solutions to conflict among humans and the social implications of environmental degradation. In

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this volume we will consider factors that render effective management of archaeological sites open to the public feasible, and therefore sustainable. We approach this in two ways: The first is by presenting some promising ways to assess and

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enhance the feasibility of establishing effective management. Assessing feasibility involves examining tourism potential, which must consider the demographic sectors from which visitors to the site are drawn or might be in the future,



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Identifying preservation issues associated with hosting visitors from the various demographic sectors, and the possibility and means by which local communities might be engaged in identifying issues and generating long-term support for effective

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management. The second part of the book will provide brief case studies of places and ways in which the feasibility of sustainable management has been improved.

To better understand the

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contemporary world, the world of innovation and technology, science should try to synthesize and assimilate social science in the development of our civilization. Does the new era require new knowledge? Does the age of globalization demand new

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education, new human attitudes?  
This books tries to clarify these  
questions. The book New  
Knowledge in a New Era of  
Globalization consists of 16  
chapters divided into three  
sections: Globalization and  
Education; Globalization and

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Human Being; Globalization and Space. The Authors of respective chapters represent a great diversity of disciplines and methodological approaches as well as a variety of academic culture. This book is a valuable contribution and it will certainly

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be appreciated by a global community of scholars.

Once visited only by the cognoscenti of the ancient world, over the last decade Petra has drawn almost a million visitors in some years. Petra burst into

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popular consciousness with the release of enormously popular motion picture Raiders of the Lost Ark in 1981. Moviegoers all over the world were introduced to some of the spectacular scenic wonders of Petra: the Siq, a narrow chasm with colorful,

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towering sandstone walls, and Al-Khazna, the exquisitely carved tomb for a Nabataean king. For centuries, the Nabataeans controlled the trade in precious commodities across the Arabian Peninsula, bring spices from Southeast Asia, incense from



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present-day Yemen, gold and ivory from Africa, and silk from the Far East across the Empty Quarter to ports on the western Mediterranean. In 1985, Petra was included on the list of World Heritage Sites. Since then, low cost jet travel and a fast highway

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from the capital city of Amman have made the site increasingly accessible. The Jordanian government has made attracting tourists to Jordan a top priority. For all of the attention that Petra has received, it is still surprisingly poorly understood. A widely

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Accepted chronology of the city, even the dates of major tombs and monuments, has yet to be established. Even the mystery of why and how Arab nomads adopted a sedentary lifestyle and built a great city has yet to be fully explained. Will Petra's

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popularity as a tourism destination overshadow the importance of addressing these questions, and, more importantly, will tourism damage the archaeological remains there in ways that make answers more difficult or even impossible to

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Cultural tourism, domestic and international, is comprised of travel that takes people out of their usual environments and focuses on activities that are related to the cultural aspects of

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an area. Rapid progress in technology, especially the advancement of mobile applications, has changed various aspects of travel, especially in areas such as transportation. Cultural Tourism in the Wake of Web Innovation: Emerging

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Research and Opportunities is an essential scholarly book that examines revolutionary changes taking place in the field of cultural tourism that are a result of the applications of web-based and other information technologies including Web 2.0 innovations,

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Technologies, and digital imaging. It features a wide range of topics such as economic development, mobile applications, and green development, and is intended for use by hotel management, travel agents, event organizers and



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planners, airline managers,  
academicians, researchers,  
students, and professionals in the  
tourism and hospitality industry.

International Cultural Tourism:  
management, implications and  
cases provides a comprehensive

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exploration of the management, operations and marketing of cultural tourism attractions and resources in a global context.

Topics explored include: \* For the first time, an evaluation of the use and transformational impact of global media and new ICT in

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the management and marketing of cultural tourism attractions and resources. \* The changing nature of the global cultural tourism marketplace (including demand, supply, product development and political changes). \* Consumer behaviour, profiles and

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motivations of cultural tourists. \*  
Environmental performance,  
management and wider issues of  
social and cultural sustainability.  
Written by a team of contributors  
from Australia, Hong Kong, UK,  
US, Canada, Mexico, Portugal,  
South Africa and Finland, this text

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Tourism Charter Mexico  
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provides a thoroughly global insight into the issues and techniques involved in the successful management and marketing of cultural attractions.

\* An overview of the way in which cultural tourism resources and attractions are managed and

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marketed in a global context. \*  
Analysis of the demand, profiles  
and motivation of tourists \* An  
investigation of the  
transformational and dynamic  
impacts of new technologies on  
cultural resources and products \*  
International contributor team

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provide case studies from first-hand experience and research \*  
An overview of the way in which cultural tourism resources and attractions are managed and marketed in a global context. \*  
Analysis of the demand, profiles and motivation of tourists \* An

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Investigation of the transformational and dynamic impacts of new technologies on cultural resources and products \*  
International contributor team provide case studies from first-hand experience and research



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This volume constitutes the refereed post-conference proceedings of the 3rd Joint China-Dutch Workshop on Game Theory and Applications and the 7th China Meeting on Game Theory and Applications, GTA 2016, held in Fuzhou, China, in November

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2016. The 25 revised full papers presented were carefully reviewed and selected from 60 full paper submissions. They deal with a broad range of topics in the areas of non-cooperative and cooperative games, non-cooperative and cooperative

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games under uncertainty and  
their applications.

The Arab-Islamic city has been  
always a glamorous urban dream  
in human cultural memory. This is  
manifested in Cairo, the world's  
largest medieval urban system

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where traditional lifestyles are still implemented. Nevertheless, despite the extensive efforts to preserve Historic Cairo, it is sadly vulnerable. Ahmed Sedky investigates the reasons behind this condition, exploring and comparing regional and

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International case studies. Questions such as how and what to conserve are raised and elaborated through the perspectives of different stakeholders. A resulting evaluative framework is accumulated that underpins the

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criteria for assessing area  
conservation in the Arab-Islamic  
context and that can be used to  
delineate the causes responsible  
for the present condition of  
Historic Cairo.

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