

Management And Organisational Behaviour Laurie J Mullins

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Laurie J. Mullins was formerly principal lecturer at The Business School, University of Portsmouth.

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Before taking early retirement, Laurie specialised in managerial and organisational behaviour, and managing people at work, and was subject leader for the behavioural and human resource management group.

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Management and organisational behaviour Mullins, Laurie J., author "Now in its 11th edition Laurie Mullins's Management & Organisational Behaviour is the essential guide to OB for students today.

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A comprehensive textbook, completely refreshed to engage students through real life case studies and develop their critical thinking. A new title to reflect the focus on organisational behaviour and written specifically for undergraduate first year students. The full text downloaded to your computer With eBooks you can: search for key concepts, words and phrases make highlights and notes as you study share your notes with friends eBooks are downloaded to your computer and accessible either offline through the Bookshelf (available as a free download), available online and also via the iPad and Android apps. Upon purchase, you will receive via email the code and instructions on how to access this product. Time limit The eBooks products do not have an expiry date. You will continue to access your digital ebook products whilst you have your Bookshelf installed.

Taking a managerial approach and demonstrating the application of behavioural science within the workplace, this text focuses on the essential topics of organisational behaviour. The Essentials text is

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a new concise version of the long established market leader Management & Organisational Behaviour which has set standards in pedagogy and authorship that few texts have matched. The accessibility of writing style and clarity of presentation makes unfamiliar theory relevant, easily understood and logically applied to the world of work. In 12 chapters, the Essentials version focuses on the core topics of the discipline in a recognisable sequence, starting from the level of individual, though to the group, and finally the organisation.

Using contemporary material and case studies, this book indicates ways in which performance may be improved through better use of human resources. Rigorous academic theory is related to hospitality practice, based on the author's great knowledge of the hospitality industry.

The underlying theme of 'Essentials of Management and Organisational Behaviour' is the need for organisational effectiveness and the importance of the role of management as an integrating activity.

"This is a classic text that...is very comprehensive, well-structured and particularly well-designed from a learning perspective." Dr. Jean-Anne Stewart, Associate Professor, Henley Business School. "Management and Organisational Behaviour has provided an excellent source for students over many years...the author goes out of their way to include additional research evidence/key frameworks and theories that are not covered in many of the other mainstream OB texts. This is a real benefit for those students who want to achieve beyond the basics." Dr. Nick Jackson, Senior Teaching Fellow, University of Leeds. "The book is well written and presented in a logical sequence that makes comprehension and understanding easier. The chapters consist of a series of small, succinct explanations and discussions around important concepts aided by extensive use of theory...The treatment of key concepts is expressed at a level students will find accessible." Dr. Colin Combe, Senior Lecturer, Glasgow Caledonian University. Now in its 11th edition Laurie Mullins's Management & Organisational Behaviour is the essential guide to OB for students today. Over half a million students have used this engaging and practically focused book as their introduction to the world of management and organisational behaviour, and it continues to evolve and improve to serve the needs of modern students. Using both theory and practical, real-world examples, the textbook considers how organisational performance can be improved through effective management of people. This unique approach to the subject enables students to relate Organisational Behaviour to Management in the broader social and cultural contexts. This fully updated new edition incorporates new content and a streamlined structure to deliver the best possible learning experience. Key features

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include: Expanded Personal Skills and Employability sections as well as 5 new end of chapter exercises and an end of book review to help you to develop your social and work-based skills in preparation for life after study. New and revised management and OB in action case studies help to place the theory of management and organisational behaviour in the context of everyday organisational practice. New and revised end of chapter case studies provide a deeper insight into a wide variety of organisations in the UK and around the world. New Academic Viewpoint features in each part links to relevant research for a deeper understanding of the topics discussed. Management and Organisational Behaviour will appeal to students at undergraduate level or on related professional courses, as well as to graduates and professionals aspiring to management positions. This bible of Organisational Behaviour is the perfect resource for students from all backgrounds - Management starts with Mullins!

Presenting a managerial approach to the study of organisational behaviour, with an emphasis on improving working performance through a better understanding of human resources, this book contains summaries, review questions, and assignments.

There is a strong movement today in management to encourage management practices based on research evidence. In the first volume of this handbook, I asked experts in 39 areas of management to identify a central principle that summarized and integrated the core findings from their specialty area and then to explain this principle and give real business examples of the principle in action. I asked them to write in non-technical terms, e.g., without a lot of statistics, and almost all did so. The previous handbook proved to be quite popular, so I was asked to edit a second edition. This new edition has been expanded to 33 topics, and there are some new authors for the previously included topics. The new edition also includes: updated case examples, updated references and practical exercises at the end of each chapter. It also includes a preface on evidence-based management. The principles for the first edition were intended to be relatively timeless, so it is no surprise that most of the principles are the same (though some chapter titles include more than one principle). This book could serve as a textbook in advanced undergraduate and in MBA courses. It could also be of use to practicing managers and not just those in Human Resource departments. Every practicing manager may not want to read the whole book, but I am willing to guarantee that every one will find at least one or more chapters that will be practically useful. In this time of economic crisis, the need for effective management practices is more acute than ever.