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If you work in business, I wholeheartedly believe there ' s a lesson you always need to remember. Whether you work for a Fortune 500 company, own a small business or have a side hustle, this lesson ...

~~The Number One Business Lesson Every Entrepreneur Needs To Know~~

What's your next step after you kick off your career with an

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MBA from New York University's prestigious Stern Business School followed by consulting with Internet start-ups during the first pre-2001 ...

~~Online English distance learning, our only option?~~

Global Producer Of Digital Educational Curriculum Tools Introduces BOOKR CLASS Multimedia App That Combines Animation, Music, Games, Renowned Children's Books And Storytelling To Immerse Children K-8 ...

~~BOOKR Kids Releases BOOKR CLASS Next Generation ESL Learning App for Classrooms and Families~~

Participants complete a Part 3 Reading & Use of English task in the semi-intensive lesson. To do so, they use the strategies

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outlined in the Exam File and the language/skills work completed in the ...

~~Live Lesson experience: the importance of flexibility~~

Now he uses practical life skills he learned in the military and is sharing them with kids and adults online around the world. His life is back on track and his business is flouri ...

~~Gypress veteran's business flourishes amidst pandemic~~

WATI – standing for WhatsApp Team Inbox – aims to make it straightforward for businesses to use WhatsApp to talk to customers. The platform offers a range of tools that businesses can simply plug in ...

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~~How WATI Plans To Transform WhatsApp Into Your Essential Customer Engagement Tool~~

Amazing courses and amazing quality content, this is what they teach in Stanford and when I discovered this, it was significantly better than what my college was teaching and I went for those courses ...

~~What this unicorn can teach you about the changing lesson plan in Edtech~~

Dressed in a bright yellow printed sweater, Molina looks like a college student, but the 27-year-old was an engineer in Venezuela before coming to Houston in 2019. Molina works at an Amazon warehouse ...

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~~Houston has an ambitious new plan to tackle 'silent crisis' of low adult literacy~~

After more than a year of remote work, employees now know that a traditional nine-to-five, in-office format doesn't always have to be a part of their professional pursuits.

~~Building a return-to-work plan perfect for small businesses~~
Welcome to the Brussels Edition, Bloomberg's daily briefing on what matters most in the heart of the European Union.

~~Brussels Edition: Swedish Lesson~~

--(BUSINESS WIRE)--DreamBox Learning®, the company that pioneered Intelligent Adaptive Learning™ technology, today

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launched DreamBox Lesson Recommendations ... data to plan for individual ...

~~DreamBox Learning® Equips Educators with Lesson Recommendations to Accelerate Student Learning~~

Frustrated private school parents are fighting back on Monday with a series of billboards designed to call out the "woke" ideas they say teachers are using as part of an "indoctrination" of ...

~~Billboards outside liberal NYC prep schools call out 'woke' lesson plans: 'Diversity not indoctrination'~~

"But there will be collateral damage for the financial plans of China's big edtech players ... citing a strong brand portfolio

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that includes English and other foreign language training, as
...

~~China education crackdown teaches online tutors a harsh lesson~~

"It's quite hard at the moment because we haven't got any extra means," Franziska Heimbürger, assistant director of the university's English ... to medical and business schools.

~~Coronavirus clusters at French universities give Europe a lesson~~

But JEDI's short life holds lessons for other complex government projects, of which America's future may hold

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many. President Joe Biden is wrestling with Congress to pass an infrastructure plan that ...

~~JEDI ' s lesson on best laid plans~~

If Clemson ' s coach still feels that way, let ' s hope he doesn ' t plan to become a member of ... The concept was invented in the mid-1800s by English aristocrats, who didn ' t want to lose ...

~~Whitley: Hooray! Entertainers will finally get paid for their work~~

He initially proposed financing that increase by raising the personal income tax rate — which a lot of small business owners pay. That plan was sunk ... don ' t speak English as

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their first ...

~~How a lawsuit could change how Pennsylvania schools are funded~~

New Lesson Recommendations feature helps teachers understand where students are in their math learning to support academic growth toward proficiency BELLEVUE, Wash.–(BUSINESS WIRE ... can use this ...

Teaching English Online - Business English through Coaching and Conversation - Lesson Plan Ebook - 92 pages Are you an existing Online English Teacher with a desire to incorporate Business English into your teaching arsenal? This Ebook

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could be for you! As an experienced Online English Teacher with a background in HR and over 20 years of work experience, I largely specialise in Business English, teaching via the popular language-learning platform, Italki, in addition to offering private lessons on my website. The vast majority of my students are B1-C2 level ADULT PROFESSIONALS based in Russia, and across Europe. Many work in particular fields such as IT, Banking and HR. Students such as these may be working for an international company, are relocating to an English-speaking country, or may simply want to focus on their interview technique. The issue is, however, is that much of the Business English material available to teachers has a tendency to focus on overly-formal language, outdated situations and generalised vocabulary which may not be

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relevant to individual students. Also, professionals may be able to describe the technical intricacies of their job role, but struggle when it comes to discussing behaviours. 2020 has also seen a change in Business English. Boardroom meetings have turned into Zoom calls, Job Interviews take place over Skype, and the use of informal language on modern communication platforms has become far more prominent. This Ebook is effectively the second half of my FULL Business English Ebook - this option is for any existing, experienced who are simply looking for some structured, conversational lesson plans to use with students. Classroom lessons and textbooks for advanced students are not necessarily useful. Advanced students want to have a conversation, build their confidence and learn new, relevant

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vocabulary. This Ebook consists of over 60 behavioural, skills-based, issues-based, and industry-specific conversational lesson plans. Each lesson plan contains useful prompts for the teacher, relevant phrasal verbs, idioms, and collocations for the student to use during a lesson, in addition to pre-work/technical prompts for both the student and teacher in the industry-specific topics. These lesson plans will last you forever!! You can also find examples of behavioural interview questions which are typically asked in modern times, particularly around failure and reflection, leadership skills and more, instead of the typical "What are your strengths and weaknesses" questions. Overall, Business English students need support with confidence. This can only be achieved through 1-2-1 coaching and conversation. If you

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are a new teacher who would simply like further detail and guidance on the WHY and HOW of Business English through Coaching and Conversation, you can pick up the FULL Ebook on this site. Happy Teaching!

This book is more than a collection of activities or ready-made lesson plans to add to a teaching repertoire. Instead, Goal-Driven Lesson Planning is intended to empower teachers and help them create a principled framework for their teaching—a framework that will shape the varied activities of the ESL classroom into a coherent teaching and learning partnership. After reading this book, teachers and prospective teachers will be able to articulate their individual teaching philosophies. Goal-Driven Lesson Planning shows

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readers how to take any piece from English language materials—an assigned text, a random newspaper article, an ESL activity from a website, etc.—and use it to teach students something about language. Readers are walked through the process of reflecting on their role in diagnosing what that “something” is—what students really need—and planning how to get them there and how to know when they got there in a goal-driven principled manner. This book has chapters on the theory of setting specific language goals for students; how to analyze learner needs (including an initial diagnostic and needs-analysis); templates to use when planning goal-driven English language lessons; explicit instruction on giving corrective feedback; how to recognize and assess student progress; and the mechanics and logistics that

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facilitate the goal-driven language classroom.

This volume offers more than 80 ready-to-use activities for the business English classroom, specifically selected to represent the diversity that is driving innovation in business English teaching today. The contributors come from a variety of teaching contexts around the world, including tertiary education, corporate language training, and adult education. This collection of ideas enables both experienced and novice business English practitioners to expand their repertoire of teaching strategies, become aware of key trends in the field, and be inspired in ways that make their teaching more creative, effective, and rewarding.

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Due to globalization, the ability to converse in English has become an incredibly important skill to possess. Business people, students, and the general public alike have become increasingly aware of the advantages provided by English literacy, and are therefore willing to go to great lengths to become proficient in the language. ESL stands for "English as a Second Language." ESL teachers teach the English language to non-native English speakers all over the world. Thus, English becomes the student's second language. While teaching ESL can be challenging, it can also be a very rewarding experience. This book is designed to help you, the ESL teacher, become better equipped to create enjoyable and effective ESL lessons for your students. Here, you'll learn everything that you need to know to plan great lessons for

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your classes so that you and your students can make learning English easy, stress-free, and fun.

Teaching English Online - Business English through Coaching and Conversation - Full Ebook - 195 pages Are you an existing Online English Teacher with a desire to incorporate Business English into your teaching arsenal? Or, perhaps, you're planning to pursue Online Teaching as either a full-time profession or side-hustle. Whichever box you fall into, this Ebook could be for you! As an experienced Online English Teacher with a background in HR and over 20 years of work experience, I largely specialise in Business English, teaching via the popular language-learning platform, Italki, in addition to offering private lessons on my website. The vast

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majority of my students are B1-C2 level ADULT PROFESSIONALS based in Russia, and across Europe. Many work in particular fields such as IT, Banking and HR. Students such as these may be working for an international company, are relocating to an English-speaking country, or may simply want to focus on their interview technique. The issue is, however, is that much of the Business English material available to teachers has a tendency to focus on overly-formal language, outdated situations and generalised vocabulary which may not be relevant to individual students. Also, professionals may be able to describe the technical intricacies of their job role, but struggle when it comes to discussing behaviours. 2020 has also seen a change in Business English. Boardroom meetings have turned into

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Zoom calls, Job Interviews take place over Skype, and the use of informal language on modern communication platforms has become far more prominent. This Ebook is split into three simple parts - WHY, HOW, AND WHAT. The 'Why' section is aimed at teachers who may have little to no experience in teaching Business English. What types of student need to improve their Business English through coaching and conversation? For what reasons? In what situations do students need to improve their Business English? The 'How' section describes useful teaching techniques I have used, such as an adapted PPP lesson plan, methods of building writing capability, a behavioural interview focus, and much more! Classroom lessons and textbooks for advanced students are not necessarily useful.

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Advanced students want to have a conversation, build their confidence and learn new, relevant vocabulary. Keeping this in mind, the 'What' section consists of over 60 behavioural, skills-based, issues-based, and industry-specific conversational lesson plans. Each lesson plan contains useful prompts for the teacher, relevant phrasal verbs, idioms, and collocations for the student to use during a lesson, in addition to pre-work/technical prompts for both the student and teacher in the industry-specific topics. These lesson plans will last you forever!! You can also find examples of behavioural interview questions which are typically asked in modern times, particularly around failure and reflection, leadership skills and more, instead of the typical "What are your strengths and weaknesses" questions. Overall, Business

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English students need support with confidence. This can only be achieved through 1-2-1 coaching and conversation. If you are an existing, experienced teacher who would simply like to have some useful lesson plans to hand, you can purchase the lesson plans-only version from this site. Happy Teaching!

Gives background to the business learner's world and strategies for approaching the training task, focusing on the learner's professional knowledge and experience. This book is suitable for teachers, trainers, and course organizers in the field of Business English or considering a move into it.

ESL Conversation Book for Business English: ESL Lessons for Business Speaking. A Collection of ESL Conversation Cards,

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Grammar Activities & Speaking Activities for the Business English Classroom.No Prep Business English Speaking Lessons for Busy Teachers! Sign up for exclusive resources + free e-books + tons of other resources and goodies at the end of the bookThis brand new ESL Conversation Book for Business English is jam-packed full of speaking cards, worksheets and conversation sheets to whip out whenever you want and make your life instantly easier. Business English lessons are all about getting students comfortable and engaged even when they are tired or distracted by external factors. The ESL Conversation Book for Business English will give you the tools needed to get students speaking, which will make your business English classes both more enjoyable and more productive! In the Phrasal Verbs

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section of this book, you'll find grammar and vocabulary hand-outs before each set of speaking questions. You can do some of these handouts in class, or you can set them as homework if you prefer. All the worksheets and ESL conversation cards can be photocopied and used in the classroom and can be adapted to classroom games and warmers

This book provides a practical introduction to Business English for new and experienced teachers, and deals with a range of issues from needs analysis and course planning to testing and evaluation.

Don ' t let English grammar stop your professional career!

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Get hand-selected grammar lessons straight from a seasoned Business English professor who knows students' greatest troubles. In an easy-to-understand approach, learn principle Business English grammar lessons. Avoid simple grammatical errors while writing your memos or letters that could embarrass you in front of your colleagues and boss. Take the quiz after each lesson and check your understanding. Use the book as a reference, study aide for exams, or perfect classroom text. Finally, take control and overcome your serious Business English grammar doubts.

The first book to unite scholarship on workplace English with general training.

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